

# THE CATALYST

The Independent Student Newspaper of Colorado College

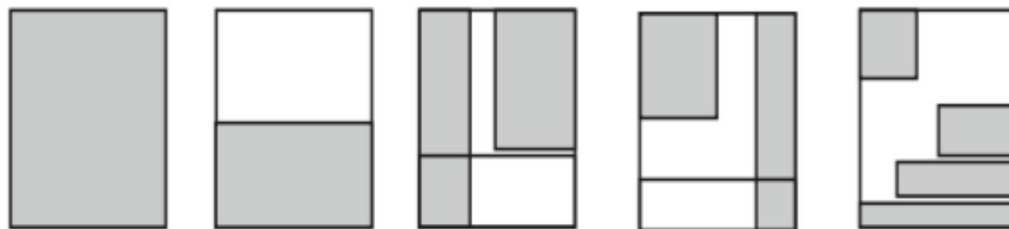
## How to Advertise with The Catalyst

- Decide your advertisement size, for how many issues you would like the ad to run, and the dates of these issues from the tables below.
- Contact your sales representative at [ads.catalyst@gmail.com](mailto:ads.catalyst@gmail.com) with these parameters. The sales representative will then draw up a contract for your specific advertisement.
- Fill out the contract (either digitally or manually) and send it back in a PDF, JPEG, or .Doc form **by the Monday before the soonest publication date.**
- Send in a digital copy of your advertisement to [ads.catalyst@gmail.com](mailto:ads.catalyst@gmail.com).

## Publication Dates 2017 (Spring Semester)

January 27th	February 24th	March 31st	April 28th
February 3rd	March 3rd	April 7th	May 5th
February 10th	March 10th	April 14th	May 12th

## Advertisement Size and Pricing (full color)



**Full Page      Half Page      1/3 Page      1/4 Page      1/8 Page**

<b>1-3 Issues</b>	\$600 each	\$300 each	\$200 each	\$150 each	\$40 each
<b>4-6 Issues</b> (5% discount)	\$570 each	\$285 each	\$190 each	\$142 each	\$40 each
<b>7-9 Issues</b> (15% discount)	\$510 each	\$255 each	\$170 each	\$128 each	\$40 each
<b>10+ Issues</b> (30% discount)	\$420 each	\$210 each	\$140 each	\$105 each	\$40 each